

KENT COUNTY COUNCIL – RECORD OF DECISION

DECISION TAKEN BY:

Neil Baker, Cabinet Member for Highways and Transport

DECISION NO:

24/00018

For publication

Key decision: YES / NO

Subject Matter / Title of Decision: Mobility as a Service (MaaS): Pilot

Decision:

As Cabinet Member for Highways and Transport, I agree to:

- (i) ACCEPT the National Highways Designated Funds grant of £2.262 million towards the Introduction of MaaS Ebbsfleet and associated sustainable transport package.
- (ii) DELEGATE authority to the Corporate Director of Growth, Environment and Transport, after consultation with the Cabinet Member for Highways and Transport, and Corporate Director of Finance, to review and agree to the required terms and conditions to enter into the necessary grant arrangements for National Highways Designated Funds
- (iii) ACCEPT that the grant is paid monthly in arrears of spend by National Highways as part of the KCC/National Highways Lower Thames Crossing (LTC) Designated Funds Programme
- (iv) APPROVE the start of the procurement process of a MaaS partner who will be responsible for the delivery of MaaS Multimodal Transport Technology system and to operate and maintain the MaaS scheme for and on KCC's behalf
- (v) DELEGATE authority to the Corporate Director of Growth, Environment and Transport to negotiate, finalise and enter into relevant contracts to implement the required Contract Award(s) including the award of any future contract extension(s), subject to satisfactory performance
- (vi) DELEGATE authority to the Corporate Director of Growth, Environment and Transport, to take other actions, including but not limited to entering into associated MaaS contracts including MaaS marketing and behavioural change campaign elements and National Highways funded associated sustainable transport procurements and other legal agreements, as required to implement the decision

Reason(s) for decision:

To accept external funding from National Highways and to use existing DfT BSIP funding to commence the procurement process to progress Kent's Mobility as a Service (MaaS) Ebbsfleet pilot scheme. The aim of MaaS is to provide a multi-operator journey planning, booking and payment platform. It is to be piloted within the geographical areas of Ebbsfleet Garden City, Dartford and Gravesend town centres. The pilot is being fully funded using multiple sources of external funding with no further contribution required by KCC.

Cabinet Committee recommendations and other consultation:

Members of the Environment and Transport Cabinet Committee considered and endorsed the proposal at their meeting on 7 March 2024 subject to "During the currency of the Medium Term Financial Pla, that no KCC funds shall be used in connection with the proposals before us.

Any alternatives considered and rejected:

- (i) Do nothing (discarded) as it perpetuates the current state of transport CO2 emissions, air pollution and travel congestion pollution in Ebbsfleet and therefore does not contribute to KCC's Environment Strategy.
- (ii) In house service (discarded). KCC does not have in-house expertise to operate a MaaS platform.
- (iii) KCC full funding of MaaS (discarded). KCC has insufficient funding. Various external funding grants have been secured to support 100% external funding for the MaaS Ebbsfleet pilot.
- (iv) Do Maximum – external provider with roll out of MaaS Kent-wide (discarded) This is not feasible at this time as it imports too much operational and financial risk to the authority. The preference is to test concept within controlled environment.

Any interest declared when the decision was taken and any dispensation granted by the Proper Officer:

None



.....
signed

2 April 2024

.....
date